

Houston Dermatological Society

John P. McGovern Bldg. | 1515 Hermann Drive | Houston, Texas 77004
www.housterdersociety.org

Exhibitor Prospectus for Regularly Scheduled Scientific Meetings

Overview

The Houston Dermatological Society (HDS) was established for the advancement and study of dermatology in the Greater Houston Area. Its membership is comprised of over 200 practicing dermatologists and residents and fellows of the local Dermatology training programs at the Texas Medical Center.

HDS averages 85 physician attendees at the 9 scientific meetings that are traditionally held on the first Monday of the month. HDS hosts an ethics CME program each January, and a social event in June to recognize our residents and fellows.

Exhibitor/Sponsor Benefits

- Quality and organized connection with practicing dermatologists throughout Harris County and the surrounding area
- Network opportunities during the reception period of the regularly scheduled scientific programs
- Utilize the benefits of exhibiting/sponsorship by taking advantage of the Society's promotional materials that reach out to members, residents/fellows and prospective members of the Society.

Exhibitor/Sponsor Packages

1. **_____ Bronze-\$1,500 (Available for Hail & Farewell Event only)**
 - a) Exhibitors are acknowledged on the mass emailed invitation to membership.
 - b) A 4-6ft table will be arranged for display during reception.
 - c) Face time with membership during reception, only one representative permitted to attend.
2. **_____ Silver-\$3,000 (per meeting)**
 - a) Exhibitors are acknowledged on the mass emailed invitation to membership.
 - b) A 4-6ft table will be arranged for display during reception.
 - c) Face time with membership during reception, two representatives permitted to attend.
 - d) Copy of the meeting attendee roster with office address and office phone.
3. **_____ Gold-\$4,500 (per meeting)**
 - a) Exhibitors are acknowledged on the invitation that is mass emailed to membership.
 - b) Company logo and link on society website
 - c) A 4-6ft table will be arranged for display during reception.
 - d) Face time with membership during reception, three representatives permitted to attend.
 - e) Copy of the meeting attendee roster with office address and office phone.
4. **_____ Platinum-\$7,500 (per meeting)**
 - a) Sponsors are acknowledged on the invitation that is mass emailed to membership.
 - b) Company logo and link on society website.
 - c) A 4-6ft table will be arranged for display during reception.
 - d) Face time with membership during reception, four representatives permitted to attend.
 - e) Invitation by officers of the Society to give a brief presentation before educational program. (10 minutes)
 - f) Copy of the meeting attendee roster with office address and office phone.
5. **_____ Corporate Membership: Circle of Friends - \$15,000 (per year)**
 - a) Your company will receive special recognition at all HDS events.
 - b) Your company's name will be listed as part of the Circle of Friends on all meeting invitations.
 - c) Invitation by officers of the Society to give a brief presentation before educational program. (10 minutes)
 - d) Open invitation for a maximum of three (3) company representatives to attend three (3) HDS meetings plus the Annual Hail & Farewell Social at no additional cost. Representatives must request a table to display marketing materials in advance.
 - e) Your company may submit up to two (2) PowerPoint slides to display during the networking reception at HDS programs
 - f) One (1) complimentary 3-month authorized advertisement on HDS's website.
 - g) Your company may add a link to the HDS website